



Level 2 Award in Managing Business Responses to Environmental  
Challenges  
610/0529/0

# Assessment Guide

## Assessment Principles

### Introduction:

This qualification has been produced collaboratively with the further education sector and employers to increase awareness of approaches to implement environmentally responsible business practice. It considers the impact business activities on the environment and the approaches that businesses can use to better understand and manage these impacts. It will be of interest to supervisors and managers from a wide range of industries and business.

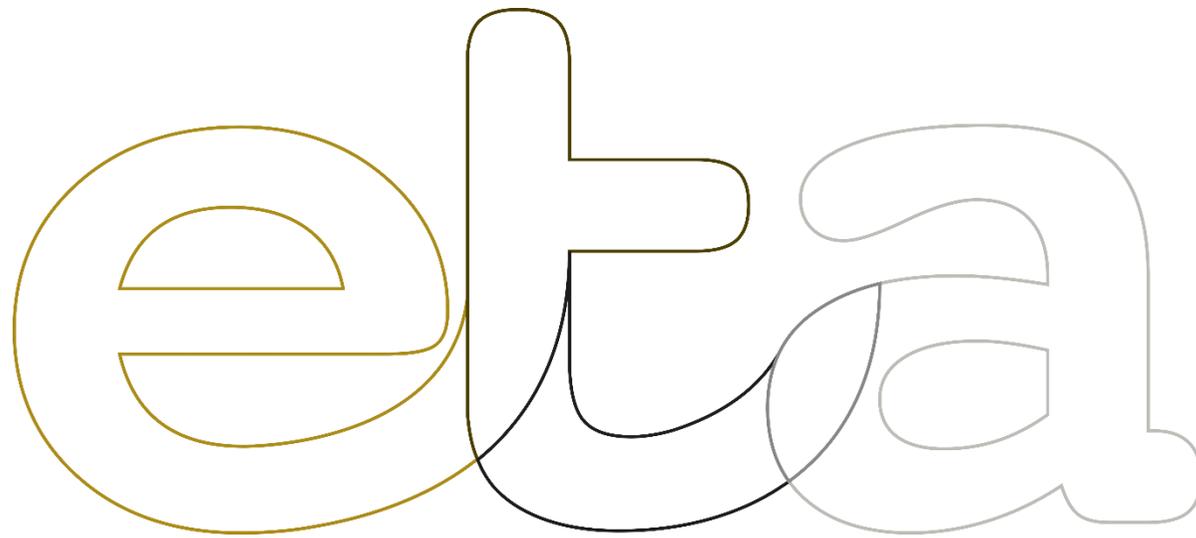
This qualification is made up of two mandatory units that will help learners to gain the knowledge of sustainable business practices and their contribution.

### Assessment and achievement:

In order to achieve this qualification, learners must achieve 2 credits, by completing the mandatory unit. The assessment criteria determine the standard required to achieve each unit and allow for a variety of assessment methods to be used as appropriate to the environment the qualification is delivered in. There is no examined assessment element in this qualification.

### Progression:

On completion of this qualification learners will be prepared to progress to in a range of qualifications such as a L3 Environmental Management Course.



Level 2 Unit – Business and the Environment

## Unit aim

This unit introduces learners to the importance of environmental responsibility in business and of the approaches to implementing environmentally responsible business practice.

## Unit introduction

This unit will help learners to understand the various impacts of business activities on the environment and the approaches that businesses can use to better understand and manage these impacts. This includes consideration of negative and positive impacts. Learners will also be given an understanding of the business benefits of improving the management of environmental impacts.

## Assessment

To achieve this unit, the learner needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit, through a variety of assessment methods appropriate to the assessment environment.

<b>Unit Reference Number</b>		H/650/1477
<b>Qualification Framework</b>		RQF
<b>Title</b>		Business and the Environment
<b>Unit Level</b>		2
<b>Guided Learning Hours</b>		20 GLH
<b>Total Qualification Time</b>		20 TQT
<b>Unit Credit Value</b>		2 Credits
<b>Unit Grading Structure</b>		Pass / Fail

	<b>Learning Outcome</b>		<b>Assessment Criteria - The learner can</b>	<b>Criteria expansion</b>
1	Understand the reasons for taking account of the environmental impacts of business	1.1	Describe the business benefits of taking account of the environmental impacts of business	To include: <ul style="list-style-type: none"> <li>- Responding to changing consumer demands</li> <li>- Broadening access to markets and funding</li> <li>- Improving efficiency and saving money</li> <li>- Improving attraction and retention of staff</li> <li>- Building business resilience</li> </ul>
		1.2	Identify some of the main national and international policy drivers for businesses to take account of their environmental impacts	To include: <ul style="list-style-type: none"> <li>- Climate Change Act, 2008</li> <li>- Environment Act, 2021</li> <li>- The Paris Agreement on Climate Change</li> <li>- United Nations Sustainable Development Goals</li> </ul>
2	Understand the scope of environmental impacts generated by business	2.1	Describe key environmental impacts of business	To include: <ul style="list-style-type: none"> <li>- Pollution (including air, water, land, noise, odour)</li> <li>- Resource use and depletion</li> <li>- Waste</li> </ul>

				And the linkages between them
		2.2	Identify between direct and indirect environmental impacts of a business	
		2.3	Explain what carbon emissions are and appreciate that they are just one of the environmental impacts of a business	Providing a link through to unit 2, in which carbon emissions and carbon management will be the focus.
3	Understand how to scope out the environmental impacts of a business	3.1	Outline what activities lead to impacts	
		3.2	List the activities of their business	
		3.3	List business activities can be used to scope the environmental impacts of their business	
4	Understand the key principles to developing an effective approach to managing the environmental impacts of a business	4.1	Explain the concept of environmental management	In a business context and at a basic level, i.e. the identification of the environmental impacts of a business and the use of systems and processes to manage those impacts
		4.2	Identify some of the key principles to developing an effective approach to managing the environmental impacts of a business	Including: <ul style="list-style-type: none"> <li>- Being thorough but focusing on significant impacts</li> <li>- Being ambitious but setting deliverable targets and timescales</li> <li>- Maintaining focus and momentum</li> <li>- Involving widely</li> <li>- Securing buy-in from senior management</li> <li>- Integrating with other management systems</li> </ul>
5	Know the main elements of an effective environmental policy	5.1	Explain what a mission statement is in the context of environmental management	
		5.2	Explain the importance of setting policy aims and priorities	

		5.3	Outline the importance of developing and explaining mechanisms for monitoring performance	
		5.4	Outline the importance of developing and explaining mechanisms for communicating performance	
6	Know the main steps in environmental action planning	6.1	Explain how to use the outputs from the scoping of environmental impacts as a framework for action planning	
		6.2	Describe why it is important to set priorities for action	
		6.3	Explain the importance of setting targets and/or timescales	
		6.4	Outline the importance of assigning responsibilities	
7	Know about the different standards and accreditations for environmental management in business	7.1	Evaluate the scope of third-party standards and accreditations relating to environmental management	To include: <ul style="list-style-type: none"> <li>- ISO 14001</li> <li>- Other general third-party environmental certification schemes</li> <li>- Sector-specific environmental certification schemes</li> <li>- Other wider third-party certification schemes which include environmental aspects</li> </ul>
		7.2	Describe the principal differences between third party standards and accreditations	
		7.3	Identify the advantages and disadvantages of implementing an accredited approach to environmental management	



Level 2 Unit – Business and the Climate Emergency

## Unit aim

This unit introduces learners to the concept of carbon net zero and its application in a business context.

## Unit introduction

This unit will help learners to understand carbon emissions as one of the environmental impacts of business and the role of carbon emissions in contributing to a global climate emergency. The nature of business responses to the climate emergency will be outlined. The concept of business carbon footprinting will be introduced, with learners helped to understand how carbon footprints can be used to inform action to reduce carbon emissions. Learners will be equipped with the knowledge to understand what net zero carbon means in a business context and how it can be achieved.

## Assessment

To achieve this unit, the learner needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit, through a variety of assessment methods appropriate to the assessment environment.

<b>Unit Reference Number</b>		J/650/1478
<b>Qualification Framework</b>		RQF
<b>Title</b>		Business and the Climate Emergency
<b>Unit Level</b>		2
<b>Guided Learning Hours</b>		12 GLH
<b>Total Qualification Time</b>		12 TQT
<b>Unit Credit Value</b>		1 Credit
<b>Unit Grading Structure</b>		Pass / Fail

	<b>Learning Outcome</b>		<b>Assessment Criteria - The learner can</b>	<b>Criteria expansion</b>
1	Understand the basic terms used in relation to carbon accounting in business	1.1	Explain the meaning of: <ul style="list-style-type: none"> <li>- Carbon</li> <li>- Climate change</li> <li>- Carbon footprint</li> <li>- Carbon offsetting</li> <li>- Carbon neutral</li> <li>- Carbon net zero</li> </ul>	
2	Understand the importance and urgency of reducing carbon emissions from business	2.1	Describe some of the principal global impacts of climate change	
		2.2	Explain how climate change is affecting the UK and the principal projected future impacts	

		2.3	Outline the principal business risks presented by climate change	
3	Understand what a carbon footprint is	3.1	Describe what a business carbon footprint is	
		3.2	Explain why a carbon footprint includes direct and indirect carbon emissions and the difference between them	
4	Understand the key principles for setting the boundaries of a business carbon footprint	4.1	Outline the principles behind setting an organisational boundary for a carbon footprint	As per the Greenhouse Gas Protocol
		4.2	Describe the principles behind setting operational boundaries for a carbon footprint	As per the Greenhouse Gas Protocol, including understanding the distinctions between Scope 1, 2 and 3 emissions.
5	Understand how the carbon emissions from a business are calculated	5.1	Explain source and use activity-based emission factors	
		5.2	Describe and use spend-based emission factors	
6	Understand the key principles for developing a business carbon management strategy	6.1	Explain the importance of focusing on carbon reduction activities	
		6.2	Describe the key principles behind the use of carbon mitigation/offsetting in a carbon management strategy	
		6.3	Outline the global movement towards net zero carbon	
		6.4	Describe the key principles behind the use and application of the concept of net zero in a business context	